

## Ken Scott, EdD

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**From:** Association for Institutional Research <forum@airweb.org>  
**Sent:** Thursday, January 16, 2014 11:55 AM  
**To:** skinner777@knology.net  
**Cc:** Mimi Johnson; Novadean Watson-Stone  
**Subject:** Your 2014 AIR Forum Proposal

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Dear Ken,

Congratulations! AIR members reviewed and selected your proposal, *The Impact of Survey Quantity and Quality on Informed Decision-Making*, for inclusion in the 2014 Forum. Due to a large number of high-quality proposals, competition was particularly intense this year, so it is a special honor to be selected. Comments from reviewers are included at the end of this message. I hope these comments will be useful to you in preparing for your session.

I will be back in touch with more presenter information soon. As a reminder, presenters must register for the Forum by **March 28, 2014**. Registration opens in February 2014.

Thank you for submitting a proposal to share your expertise and scholarship with other AIR members. I look forward to seeing you in Orlando, Florida.

Sincerely,

H.A. Scott

Associate Director

Association for Institutional Research  
1435 E. Piedmont Drive, Suite 211  
Tallahassee, FL 32308  
Phone: (850) 385-4155

### **Reviewer Comments:**

Reviewer 1: I would love to see a comparison between community college and university students on why they respond to surveys, and survey practices that differ between these two types of institutions.

Reviewer 2: It may be helpful for attendees to have a clear idea of the type of data and survey instrument(s) this study will cover. It sounds like it will draw from a broad array, but providing more detail on the content and scope will be useful for attendees.

Reviewer 3: The abstract is very vague and it is hard for me to tell what I will actually learn from attending this presentation. I got a better understanding of the presentation after reading the narrative. I think more detail is needed in the abstract.

Reviewer 4: This sounds like a very interesting study and I look forward to reading this poster.

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### **Reviewer Comments:**

Reviewer 1: I can tell from your learning outcomes that you have experience with this topic, but your narrative relies heavily on quotations and restatements from more formal documents. I encourage you to talk about this important topic from your place of experience.

Reviewer 2: Proposal content is of value and should be well received by both the community college and four year IR professional groups.